

## ONE OF A KIND AUTO ART HITS THE STREETS WITH A MOVING MESSAGE

CHICAGO, Illinois, August 15, 2005—Chicago area concept artist and product designer, Diana Anastazia, has launched her latest inspiration, Moving Messages™ Sculpted Auto Art & More. It's Auto Jewelry™, a bling with meaning, that accessorizes your car, truck, boat, motorcycle, mirror, locker, and more, with a fresh, hip, sophisticated and classy style. Peel and stick Moving Messages™ symbols brings together all key elements necessary to make it the next big trend in auto art.

Scientists have found that words, symbols, and emotions vibrate at specific frequencies. Based on these findings, it follows that Moving Messages™ charge the atmosphere with positive vibrations. It is a product that places attention on the universal messages of Peace and Love. Moving Messages™ provides a way for us to individually and collectively propel much needed positive energy into the world.

The Moving Messages™ silhouette-style designs include Diana's signature *Open Heart*, a music note, a traditional peace symbol, and a 5-point star. These emblems, approximately 2" in size, are imprinted with the words of Peace and/or Love in multiple languages. They are mounted greeting-card style, on recycled paper, with a matching envelope for gift giving and mailing. Made partially from recycled materials, Moving Messages™ have a high-luster chrome finish that compliments the exterior of any vehicle. The flexible symbols contour to curves and they safely bond by means of a 3M adhesive used in the automotive industry. The peel and stick application prevents Moving Messages™ from being stolen or coming off in the car wash.

These emblems are universally appealing. Consumers are now decorating their vehicles with symbols and ribbons, and research shows an increased demand for inspirational and spiritual products. Moving Messages™ accommodates this demand with a product that was created with spiritual and environmental awareness.

When asked what makes Moving Messages™ so unique, product designer Diana Anastazia says, "It's a conscious product grounded with prayers and blessings from around the world. From concept to consumer, it was designed with specific attention on utilizing recycled materials when possible to having a package design that created limited waste." Diana explains that Moving Messages™ have other positive attributes, as well. "They can be used as a means to 'teach' by the questions they inspire."

Moving Messages™ formally debuted at the June 2005 INATS tradeshow in Denver where it received rave reviews.

### **About Diana Anastazia:**

Diana Anastazia is a concept artist, product designer, and inspirational speaker with 25 years of combined experience in the retail and direct selling industries. Through her work, Diana has inspired and brought awareness to the business community. She is currently designing new products for several giftware companies and continues to work toward bringing inspirational products and designs to consumers that enrich their lives and inspire love, peace, and emotional wellbeing.

For more information on Moving Messages™, and other Diana Anastazia product designs, visit her website at [www.openheartmessages.com](http://www.openheartmessages.com), or contact her using the information below.

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